

Minority & Small Business Resource Fair Event Recap February 15th 2024



Thank you!

Thank you to everyone that made the 2024 Minority & Small Business Resource Fair such a success! It is our goal at <u>Venture Access</u> to help our local entrepreneurs formulate, launch, and grow their small businesses by highlighting community resources. In the pages below you will find more information on our vendors and speakers so you can continue to make connections and grow your business. This is an interactive guide; click on vendors and speakers to learn more about them!

Venture Access, powered by the Harford County Chamber of Commerce and Harford County Office of Economic Development, provides consulting and business resources to aspiring entrepreneurs and small business owners. We want to help you succeed! <u>Connect with us</u> and receive local resources, access to events, and more.

Thank you again to our partners: the <u>Harford County Chamber of Commerce</u>, <u>Harford County Office of Economic Development</u>, and the <u>Harford County</u> <u>Caucus of African American Leaders</u>. Thank you again to our headlining sponsor: <u>APG Federal Credit Union</u>, and to the <u>APGFCU Arena</u> for hosting the event and providing refreshments.

Stay Connected:



Event Photos



Keynote Presentation



info@ventureaccess.org



It's not about the size of your business, it's the size of your dream.

And our team is here to help \widehat{U} make it a reality.

With personalized attention, tailored products and access to decision makers. We're here to help your business achieve, prosper and grow. We're local, we're not-for-profit and we're totally dedicated to the most important business in the world: **yours**.

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<u>College</u> 33. <u>Harford Bank</u> 34. <u>Truist</u> 35. <u>Wells Fargo</u> 36. <u>Maryland Minority Business Directory</u>	<u>Community Services</u> 22. <u>WorkPerx Insurance</u> 23. <u>Ganvir Law</u> 24. <u>Jarrettsville Federal Savings & Loan</u> 25. <u>Real Accounting Solutions</u> 26. <u>Point Breeze Credit Union</u> 27. <u>Zimmerman & Associates CPAs</u> 28. <u>HAR-CO Credit Union</u> 29. <u>AAG Insurance Enterprise</u> 30. <u>G.S. Woods Financial Solutions</u> 31. <u>APGFCU</u> 32. APGFCU Arena at Harford Community	Vendors: 1. Harford County Office of Economic Development 2. Harford County Caucus of African American Leaders A Small Business Development Center 5. U.S. Small Business Administration 6. Harford County Chapter of the NAACE 7. Susquehanna Workforce Network 8. Town of Bel Air 9. Project Opportunity 10. Baltimore Community Lending 11. Harford Haven Studio 12. Image 360 13. M&T Bank 14. Beacon Staffing Alternatives 15. Goldman Sachs 10,000 Small Businesses 16. Maryland Insurance Administration 17. Harford Community College 18. Supporting Strategies 19. Maryland Department of Transportation 20. Freedom Federal Credit Union 21. Harford County Department of

Welcome to Minority & Small Business Resource Fair A Thriving Entrepreneurial Community HARFORD COUNTY LI THE STATE Sponsored by: Thank you to our sponsors: <u>Harford County Public</u> Library, WorkPerx, and Wellpoint.

Meet the Speakers! Click on each speaker to connect



BONNIE BARRESI

Business Funding - As a Business Development Associate for Harford County's Office of Economic Development, Bonnie assists small businesses of all stages by acting as a conduit to local, state, federal, and non-profit resources. In addition, she administers the county's small loan fund and Workforce Technical Training Grant, while also hosting a Small Business Essentials workshop series to provide educational seminars on varying topics to small business owners.



Marketing on a \$0 Budget - Natalie is the Director of Strategic Partnerships for the Harford County Chamber of Commerce and Co-Owner of Iron Rose Fencing alongside of her husband. With 6 years in nonprofit and small business marketing, Natalie leverages her experience as a marketer and a small business owner to optimize digital marketing without spending a dime.

> <u>View the</u> Presentatior

NATALIE PIXLEY



KEVIN EWING JR.



Creating & Leveraging your Business Network - Kevin Ewing, Jr., is a distinguished photographer and owner of Harford Haven Studio, where creativity meets professionalism. With an exceptional eye for detail, Kevin excels in capturing life's moments, turning them into lasting memories, and mentoring emerging talents in the photography realm. His expertise in building a thriving business network is rooted in a deep understanding of artistic collaboration and community engagement.

Megan Ewing is the Studio Manager at Harford Haven Studio and a seasoned consultant for entrepreneurs, specializing in optimizing business systems and processes. Her approach seamlessly blends efficiency with innovation, ensuring that businesses not only run smoothly but also adapt and grow in today's dynamic market. Megan's insight into creating and nurturing business networks is invaluable to those looking to elevate their entrepreneurial journey.

MEGAN EWING

Business Plan Basics - Bryan is the Training Director and Business Consultant for the Maryland Small Business Development Center, guiding entrepreneurs through the very first stages of starting a business. Bryan is also an educator, helping to develop the next generation of business professionals.

BRYAN LAING





SHARI BAILEY

Keynote Speaker - Shari Bailey, founder of Laila's Gift.

The motivation behind this nonprofit organization is driven by her passion to help families get the support and relief they need, inspired by her twin daughters (Lana and Laila). With over 20 years of progressive global leadership experience in the healthcare manufacturing industry, she has gained a better understanding on the needs of the patient population, and their therapeutic essentials.

Helping bring dozens of products to the market through various organizations she has been affiliated with, she is also driven to bring one of the most important to the community, a mission to help advocate for, support, and celebrate children with special needs and their families by providing resources and inclusion tools for children with diverse needs.

Backed by an undergraduate in Business Management, a Master of Science in Medical Device Quality Management, and varying certifications including Project Management Professional, Six Sigma Black Belt, and Certified Auditor, she is not only equipped with the teaching to effectively organize and manage the mission, but most importantly, her real-life training as a mom of twin girls (one of them being special needs) has brought her the most education of all.

> <u>Watch the</u> <u>Presentation</u>

